

Biography



Kristin Evans

Vice President, Marketing

Kristin is the Vice President of Marketing at SSP. She came to SSP in 2004 after completing an internship with PepsiAmericas (now PepsiCo) as a Marketing Analyst. Kristin progressed through various positions at SSP helping her to develop an in-depth understanding of the company, customers, and industry.

Kristin is responsible for the marketing, communication, and distribution-partner relationship efforts of SSP. She directs branding, pricing, and website development and is involved in strategic business development efforts such as new product development, market diversification, and the introduction and use of new/emerging technology.

She is a member of the International Society of Automation and volunteers for the Humane Society and Habitat for Humanity.

Kristin is a graduate of Kent State University where she earned a Bachelor of Arts in Marketing and Economics. In her free time, you can find Kristin attending live music events, traveling, or learning something new. Over the past few years, she has tried her hand at skateboarding, playing the drums, and painting.